



## **Giovanni Rosso, Barolo DOCG, Serralunga, 2010**

**Region:** Piedmonte **Alcohol:** 14.5% **Grape Varietal:** 100% Nebbiolo

### **HISTORY**

Since the 1890's the Rosso family has farmed vineyards in Serralunga d'Alba, notably the Crus of Cerretta, La Serra, Broglio, Meriame, Sorano, Costa Bella, Lirano & Damiano. During the early 1980's Giovanni Rosso restructured the vineyards with the aim of growing the best fruit. Giovanni's son, Davide, studied Oenology and gained invaluable experience in France. In 2001 Davide, then 27 years old, took charge of the vinification and affinamento/elevage of the wines with one goal in mind: "Wine should be a perfect copy of its terroir"... in this case from the slopes of Serralunga d'Alba, among the finest soils in the world.

### **VINEYARDS**

In terms of viticulture, they farm as organically as possible, using no artificial chemical treatments such as fertilizers, insecticides or weed-killers. Harvesting is 100% manual, as is pruning and tilling of the soil beneath the vines. Green harvesting is carried out as necessary and they allow plant growth between the rows of vines to encourage soil health and diversity in the vineyards. The type of soil, altitude, exposure (the terroir) varies from one Cru to another; something that must be respected when working the vineyards. This work should also reflect the different weather patterns experienced each vintage. Savoir-faire learnt daily over the past 100 years enables them to understand perfectly the subtleties of each Cru. This bottling is a blend from all of their vineyards.

### **WINEMAKING**

Grapes are harvested by hand in mid-October. Fermentation is done in cement tanks with ambient yeasts which lasts 25 - 28 days with pumpovers, delestages, and daily punching-down of the cap. Elevage happens in large 25 hl Fontainebleau Forest French oak casks for 36 months. The wine is bottled with no filtration and aged for a year in bottle.

### **TASTING NOTES**

Garnet-red, concentrated and bright, the bouquet is classic Serralunga: aromas of violet and rose, with black fruit characteristics and hints of coffee and liquorice. Made to highlight the classic qualities of Serralunga fruit, this wine shows forest fruit flavors, earthy overtones, a silky mouth feel and fine tannins, combined with a long finish.